



A Safe Haven for Animals

Simone 3-year-old tabby dreaming of her forever home. Photo: Sumner Fowler

ANNUAL REPORT TO OUR COMMUNITY

January 1 through December 31, 2012

Our Mission: To ensure every animal receives protection, compassion, love and care.

Numbers are important... but not as



Every animal deserves a loving home

• Total number of animals rescued	2,237
• Strays	592
• Owner Surrenders	976
• From other shelters/rescue organizations	584
• Fospice Care	25
• Foster Care	564
• Animals returned to their guardians	153
• Live Release Rate	97%
• Shelter capacity	200

2,237 animals were given a second chance at life.



3,024 dogs, cats and rabbits were spayed or neutered last year.

Prevention saves lives

• Low-cost feline spay/neuters	2,044
• Public hospital spay/neuters	542
• Shelter hospital spay/neuters	438



Compassionate communities start here

1,684 children learn humane lessons of love.

• Summer/Winter Camps	208
• Mentoring and Community Service	150
• Library and Reading Dog Program	506
• Youth Tours and Outreach	820
• Total children served (ages 7-18):	1,684

important as each life they represent.



Kindness to animals =
kindness to self and others

400 at-risk youth
attended Forget-Me-
Not Farm's animal-
assisted and hor-
ticultural therapy
programs.

- | | |
|-----------------------------|-----|
| • Total children served | 400 |
| • Number of agencies served | 12 |



A little love goes
a long way

14,261 animals with
better health and
better manners.

35,452 volunteer
hours make our
work possible.

- | | |
|---|--------------------------------|
| • Number of volunteers | 470 |
| • Number of volunteer hours | 35,452 |
| • Full time employee equivalent (persons) | 17 ³ / ₄ |
| • Equivalent employee compensation | \$336,794 |



We give hope to every
animal

- | | |
|---|----------|
| • Shelter medical cases treated: | 1,345 |
| • Hospital Clients Served
(dr. appts, vaccine and S/N clinics) | 11,732 |
| • Charity Medical Services | \$35,366 |
| • Number of public dogs trained | 709 |
| • Number of shelter dogs trained | 475 |

Donate With Confidence

82 cents of every dollar goes directly to support animal programs!

Income:

Donations, Events, Grants and bequests:	\$1,872,266	54%
Hospital/Adoption/Training and Service Fees:	\$1,314,408	38%
Pet Supply Shop Sales:	\$116,853	4%
Grants & Contracts:	\$143,606	3%
Investment & Rental Income/Loss:	\$31,198	1%
Total:	\$3,478,331	100%

Expenses:

Adoptions and Animal Care Education, Outreach and Abuse Prevention:	\$1,926,872	63%
Management & General:	\$316,681	10%
Donor Development & Fundraising:	\$291,329	9%
Cost of Sales:	\$278,876	9%
Total:	\$3,078,615	100%

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At the Sonoma Humane Society, every dollar is put to work for animals in need. From providing vital life-saving medical procedures to behavior, training and finding great homes for awesome animals—we devote 82 percent of every dollar donated directly to animal programs.

As a donor-supported safe haven for animals, our roots are firmly planted in the Sonoma County community. We receive no government funding and no financial aid from any other humane society or shelter.

Rescue. Rehabilitate. Re-build.

Your donations stay local to help animals in our community experience a quality of life and love that every animal deserves.

Your donations help to rescue, rehabilitate and re-build a life for animals who have been abandoned. Through medical care, spay/neuter surgeries, behavior training and adoption counseling, rest assured that your charitable contributions are always hard at work providing compassionate care for the animals who need our help.

Join us.

With your support, every animal has hope for a brighter future! Contact Cindy Roach, Development Director, at 707.577.1912 or email Cindy at croach@sonomahumane.org.

Feeling inspired? Donate online. Visit our website—sonomahumane.org—and click on DONATE. It's that easy to make a difference in an animal's life.



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Tax ID# is 94-6001315