Cookie is having a moment. Her adopter Kathleen has brought her to the shelter for a visit and her fan club emerges to exclaim how pretty she looks and to sink our fingers into her plush coat. Cookie loves seeing her old friends at Sonoma Humane Society and basks in all the fawning. It makes us feel special, but apparently the beautiful Siberian Husky loves everyone. Kathleen tells us “she’s gracious and charming in stores and other public places. Young, old, men, women... she knows kids will fuss over her too and she works it, sitting down with her nose tilted up, tail wagging. I call her a diva.”

It took months to get Cookie to this moment of well-being and contentment. The beautiful Siberian Husky arrived at SHS underweight with multiple other health problems. In an unstable living situation, she was something of an escape artist. She was surrendered to us by her previous owner who, having struggles of her own, wanted to give her beloved dog a chance to have a better life. It was a courageous step and she took comfort knowing Cookie would be well cared for.

Cookie’s harsh reality had manifested itself in the dull, matted fur and foxtails that covered her body, in fractured teeth, and in digestive problems that kept her system from absorbing adequate nutrition. In spite of her condition, she had lovely manners and a gentle personality—clearly, this highly intelligent dog knew how to love and trust.

We set about giving her the medical attention she was in desperate need of. In the months that she was with us, Cookie grew healthy. She gained weight—and admirers—along the way, including Kathleen. Upon meeting Cookie, she felt an instant connection. She did some soul-searching and consulted with our veterinarian to make sure she was ready to take over the middle-aged dog’s long term health and behavior needs. Happily, it turned out to be just the right fit and Cookie now has all the love and stability she needs to thrive.

Kathleen tells us that she loves Cookie for her calm, civilized demeanor, her cozy morning laziness and for being “smarter than the average bear”. Cookie enjoys naps, backyard gopher patrol and going for car rides. And she loves her stuffed hedgehog toys. In return she is “a natural comfort dog”, her very presence is reassuring to her human companion. “She is warm and solid and reminds me of what is right with the world. And she smells good.” We believe every animal should be treasured and appreciated like this.

In our 2016 Annual Report you’ll see the numbers that tell our story, each one representing a moment in an animal’s life. Like Cookie’s time with us, these moments have left every animal forever changed—and have given way to a lifetime of security, health, friendship and love.

We are grateful for your support. Together we are making these moments possible!
2016 ANNUAL REPORT

Shelter Capacity: 240  •  Live Release Rate: 96%

TOTAL ANIMALS RESCUED:
330 ANIMALS RETURNED HOME
2,277
1,103 STRAYS
882 TRANSFERS FROM OTHER RESCVES
292 OWNER SURRENDERS
1,506 Foster Pets & 219 Hospice Pets

EDUCATION PROGRAMS
1,416 People Served

219 SUMMER + WINTER CAMPS
125 YOUTH TOURS + OUTREACH
91 MENTORING + COMMUNITY SERVICE
ANIMAL ASSISTED ACTIVITY PROGRAM:
176 School Site Visits • 150 Adult Site Visits • 655 Library Visits
**Medical Care**
- 2,202 shelter animals with medical needs
- 2,554 animals served at public hospital
- $23,594 charity medical services rendered

**Volunteers**
- 70,522 volunteer hours
- 726 volunteers
- 34 equivalent FT employees
- $1,945,700 equivalent compensation*

**Forget Me Not Farm**
- 380 children served
- 14 agencies served

**Behavior + Training**
- 899 shelter dogs trained
- 987 public dogs trained

**Spay and Neuter**
- Total spay and neuter surgeries: 2,846
- 130 in public hospital
- 610 in shelter hospital
- 2,106 in low-cost clinic

*Based on the estimated value of volunteer time for 2016, per Independent Sector
ANNUAL REPORT continued

INCOME

<table>
<thead>
<tr>
<th>Category</th>
<th>Income</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>DONATIONS, EVENTS, BEQUESTS, ENDOWMENTS + GRANTS</td>
<td>$2,038,634</td>
<td>46%</td>
</tr>
<tr>
<td>HOSPITAL, ADOPTION, TRAINING &amp; SERVICE FEES</td>
<td>$2,022,616</td>
<td>46%</td>
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<tr>
<td>CITY CONTRACTS</td>
<td>$242,770</td>
<td>6%</td>
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<tr>
<td>PET SUPPLY SHOP SALES</td>
<td>$88,011</td>
<td>2%</td>
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<tr>
<td>INVESTMENTS AND RENTAL INCOME/LOSS</td>
<td>$2,240</td>
<td>&lt;1%</td>
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<tr>
<td><strong>TOTAL</strong></td>
<td><strong>$4,394,271</strong></td>
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EXPENSES*

<table>
<thead>
<tr>
<th>Category</th>
<th>Expense</th>
<th>%</th>
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</thead>
<tbody>
<tr>
<td>ADOPTIONS AND ANIMAL CARE</td>
<td>$4,277,730</td>
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<tr>
<td>EDUCATION, OUTREACH + ABUSE PREVENTION</td>
<td>$364,308</td>
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<tr>
<td>MANAGEMENT AND GENERAL</td>
<td>$448,976</td>
<td>8%</td>
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<tr>
<td>DONOR DEVELOPMENT AND FUNDRAISING</td>
<td>$370,854</td>
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<tr>
<td><strong>TOTAL</strong></td>
<td><strong>$5,461,868</strong></td>
<td>100%</td>
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</tbody>
</table>

85¢ OF EVERY DOLLAR donated goes directly to help homeless animals get the medical attention, behavior support and adoption services they need to go on to live full, happy lives with loving families. It also supports our efforts to prevent animal abuse and neglect through humane education.


Join us today—your support makes second chances possible! Contact Melissa Dobar, Director of Development, at (707) 577-1911 or mdobar@sonomahumane.org.

DONATE ONLINE by visiting sonomahumane.org and clicking donate.

* The income goals established in the Society’s 2015/2016 budget were not achieved. Our revenue performance was affected by the following factors:
  • Projected revenue growth from an expansion of Public Hospital services was less than budgeted.
  • Bequest distributions expected in the 15/16 year were delayed into 16/17.
  • The Society chose to invest in shelter and adoption services for the City of Healdsburg, which utilized cash reserve funds to complete construction of the Healdsburg Center for Animals.