

A COMPASSIONATE COMMITMENT

Do things look a little different around here? We have a new name! As of January 1st, 2018, the Sonoma Humane Society is now called the **Humane Society of Sonoma County**.

What hasn't changed is our unwavering commitment to providing lifesaving protection and care for animals in need of a second chance. We continually strive toward positive outcomes for all pets, and your compassionate support makes it possible.

The numbers you see in our 2017 Annual Report reflect these accomplishments. Last year, we were able to achieve a 98% lives saved rate. This means that for more animals like Max, the hope of a forever home can become a reality.

The 10-year-old diabetic cat was deemed "unadoptable" at another shelter due to his medical condition. In spite of being underweight and in poor health when he first arrived at HSSC, Max responded well to the friendship and medical care we gave him. We knew this smart and fun-loving fellow deserved another chance. So did one of our longtime supporters, Kim.

With a diabetic family member, Kim was familiar with the injections, glucose monitoring and other considerations needed to manage this condition. She'd recently moved out of state, but that didn't stop her from stepping up for this sweet cat. On adoption day this past April, she arrived at HSSC with a pet carrier and a cold bag for transporting Max's insulin—ready to bring him to the loving home where he will truly thrive.

Beautiful outcomes like Max's are the result of a community doing whatever it takes to ensure a strong safety net for the animals. Each number in our Annual Report is a testament to our shared commitment. We are proud of the work we are doing together!



Max

photo © Sumner Fowler

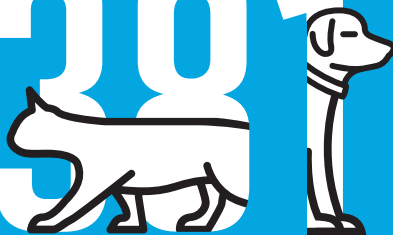


HUMANE SOCIETY
of sonoma county
Santa Rosa & Healdsburg

[MORE 2017 ANNUAL REPORT](#)



2,381



ANIMALS RESCUED

STRAYS	1,106
TRANSFERS <i>from other rescues</i>	821
OWNER SURRENDERS	454

Foster Care Animals	1,407
Fospice Animals	140

98%



LIVE RELEASE RATE

SHELTER CAPACITY	240
ANIMALS RETURNED HOME	421

2017 ANNUAL REPORT

MEDICAL

Shelter animals with medical needs	2,048
Animals served at public hospital	4,875
Charity medical services rendered	\$25,852
Fire relief free clinics	\$60,104

FORGET ME NOT FARM

Children Served	287
Agencies Served	12

HUMANE EDUCATION PROGRAMS

Summer and Winter Camp Attendees	210
Youth Tours and Outreach	181
Mentoring and Community Service	126
Animal Assisted Activities Program	
School Site Visits	200
Adult Site Visits	500
Library Visits	920

BEHAVIOR & TRAINING

Shelter Dogs Trained	1,197
Public Dogs Trained	717
Puppies enrolled in Puppy Socialization Classes	241

SPAY & NEUTER

Public Hospital Spays/Neuters	115
Shelter Hospital Spays/Neuters	258
Low-Cost S/N Surgeries	1,836
Total	2,209

VOLUNTEERS

Volunteers	710
Volunteer Hours	59,710
Equivalent FT Employees	27
Equivalent Employee Compensation	\$1,552,453



INCOME

Donations, Events, Bequests, Endowments & Grants	\$3,379,672	58%
Hospital, Adoption, Training & Services Fees	\$1,938,965	34%
City Contracts	\$235,000	4%
Pet Supply Shop Sales	\$55,992	1%
Investments and Rental Income/Loss	\$177,704	3%
Total	\$5,787,333	100%

EXPENSE

Adoptions and Animal Care Programs	\$4,196,626	78%
Education, Outreach and Abuse Prevention Programs	\$371,459	7%
Management and General	\$341,973	6%
Donor Development and Fundraising	\$459,701	9%
Total	\$5,369,759	100%



85 cents of every dollar donated goes directly to help homeless animals get the medical attention, behavior support and adoption services they need to live full, happy lives with loving families. It also supports our efforts to prevent animal abuse and neglect through humane education.

Humane Society of Sonoma County Board of Directors 2017-2019

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GRANTS Received, 2017*

Bissell Pet Foundation, California Foundation for Stronger Communities, Clif Bar Family Foundation, City of Santa Rosa, Community Foundation Sonoma County, Encore.org, Ernest L. & Ruth W. Finley Foundation, Forever Young Foundation, In-N-Out Burger Foundation, Maddie's Fund, Marcia McFarland Endowment for Animal Welfare, PETCO Foundation, Salatko Animal Welfare Fund, Salesforce.com Foundation, Shirley Ann Spencer Fund for the HSSC, Speedway Children's Charities, Sonoma Paradiso Foundation, Thelma Doelger Trust for Animals, Thornton S. Glide and Katrina D. Glide Foundation, Wells Fargo Foundation

**This financial report aligns with our fiscal year ending June 30, 2017 therefore our generous grantors who provided support during the fires are not listed in this issue.*