



## FOR IMMEDIATE RELEASE

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### **National Nonprofit Petco Love Invests in the Humane Society of Sonoma County to Save and Improve the Lives of Pets in Sonoma County** *\$2,500 grant will be celebrated at local Petco event on June 28, 2022*

**Santa Rosa, CA (June 21, 2022)** – The Humane Society of Sonoma County (HSSC) is set to receive a \$2,500 grant investment from national nonprofit Petco Love during a special celebration at Petco at 2765 Santa Rosa Avenue on June 28 at 2 p.m. in support of their lifesaving work for animals in Sonoma County.

Petco Love is a national nonprofit leading change for pets by harnessing the power of love to make communities and pet families closer, stronger, and healthier. Since its founding in 1999, Petco Love has invested \$330 million in adoption and other lifesaving efforts. And Petco Love helps find loving homes for pets in partnership with Petco and more than 4,000 organizations — like HSSC — across North America, with 6.5 million pets adopted and counting.

“Our investment in the Humane Society of Sonoma County is part of more than \$15M in investments recently announced by Petco Love to power local organizations across the country as part of our commitment to create a future in which no pet is unnecessarily euthanized,” said Susanne Kogut, president of Petco Love. “Our local investments are only part of our strategy to empower animal lovers to drive lifesaving change right alongside us. We recently celebrated the one-year launch anniversary of [Petco Love Lost](#), a national lost and found database that uses pet facial recognition technology to simplify the search for lost pets.”

“HSSC is honored to have Petco Love’s support of our lifesaving work. Their funding is providing critical medical care and behavior support for homeless animals on their journey to adoption, as well as safety net services for our community’s pets and the people who love them,” said Lindsay McCall, HSSC’s Executive Director.

HSSC is a nonprofit dedicated to bringing people and companion animals together for a lifetime of love. Since 1931, HSSC has provided protection, compassion, love and care for homeless animals throughout Sonoma County and beyond. The animals in their care receive medical treatment, including spay/neuter surgery, training services and adoption assistance. Over 80% of the animals who arrive at HSSC require medical attention beyond routine exams and preventive care. For the past five years, HSSC has

maintained a 98% annual live release rate, per Asilomar Accords criteria. Additionally, 1,455 owned pets received urgent medical care through HSSC's Community Veterinary Clinic and 2,211 pets received spay/neuter surgeries through their low-cost clinics.

For more information about the Humane Society of Sonoma County, visit [humanesocietysoco.org](https://humanesocietysoco.org). Learn more about Petco Love here: [petcolove.org](https://petcolove.org).

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### **About the Humane Society of Sonoma County**

Serving our community since 1931, the Humane Society of Sonoma County is a donor-supported safe haven for animals. We provide shelter, medical care, behavior support and adoption services to homeless animals on their journey to happy and healthy lives. Last year, we placed 1,677 animals into loving homes through our Santa Rosa and Healdsburg campuses! And adoption is just the beginning! As a resource to our community, we offer dog training classes and pet behavior support to help ensure the success of each adoption and strengthen the human/animal bond. Our weekly Low-Cost Spay/Neuter Clinics and Community Veterinary Clinic help owned pets stay safe, healthy and with the families who love them. Our Humane Education Program nurtures compassion for animals through youth summer and winter camps and Read-to-a-Dog sessions at local schools. Additionally, our outreach efforts and volunteer opportunities foster engagement and sustained support for our life-saving programs. Visit [humanesocietysoco.org](https://humanesocietysoco.org) and follow all our feel-good stories on [Facebook](#) and [Instagram](#).

### **About Petco Love**

Petco Love is a life-changing nonprofit organization that makes communities and pet families closer, stronger, and healthier. Since our founding in 1999 as the Petco Foundation, we've empowered animal welfare organizations by investing \$330 million in adoption and other lifesaving efforts. We've helped find loving homes for more than 6.5 million pets in partnership with Petco and organizations nationwide.

Our love for pets drives us to lead with innovation, creating tools animal lovers need to reunite lost pets, and lead with passion, inspiring and mobilizing communities and our more than 4,000 animal welfare partners to drive lifesaving change alongside us. Join us. Visit [petcolove.org](https://petcolove.org) or follow on [Facebook](#), [Instagram](#), [Twitter](#), and [LinkedIn](#) to be part of the lifesaving work we lead every day.