October 2020

Shelter Updates





News from our Shelter Hospital and Community Vet Clinic









Bruce the kitten was barely a week old when he came to us. Kittens this young are so fragile - their immune systems are not very strong yet and they are at risk for developing infections. Such was the case with wee Bruce. He was battling an upper respiratory infection (URI) and needed to spend several weeks receiving lots of TLC with one of our dedicated foster parents.

URIs are common in shelter kitties and require extra care because the congestion affects their sense of smell and makes it difficult for them to eat. Our shelter medicine team worked closely with the Bruce's foster parent to administer medication and to ensure that Bruce was

Kobe came to us two months ago with both back legs broken after being hit by a car. His owners couldn't afford surgery at the local emergency clinic, so they brought him to the CVC.

Our good friend Dr. Gurevitch, a local veterinary surgeon who has so generously donated his time to HSSC on many cases, reviewed Kobe's case and recommended a special splinting technique to promote healing.

Since then, Kobe has been coming back to see us every week for splint changes under sedation. Last week, x-rays were taken to check on his progress and his legs had healed enough that the splints were no longer needed.

growing and thriving.

Once Bruce was big enough and healthy enough to be neutered, he wasted no time getting scooped up by a loving adopter! We're so grateful for our foster volunteers who work so closely with our team so that even the smallest and most at-risk animals get the help they need!! Hurray for Kobe to finally be bandage free! His owners were given instructions for one more month of exercise restriction, and then Kobe will be able to play with his friends again!

While we respond to the fires and the pandemic, HSSC's Shelter Medicine and CVC programs continue to provide life saving procedures and surgeries. We are so grateful to have such dedicated medical professionals caring for the animals who need it most.

Any gift you can spare right now will do a world of good for our shelter animals and allow our medical and animal care teams to continue saving these precious lives.

THANK YOU FOR YOUR SUPPORT!

DONATE NOW!

💚 🐾 Ready to bring home your new fuzzy family member? Click <u>here</u> to see how!! 🧠 🎔



Healdsburg Shelter Update

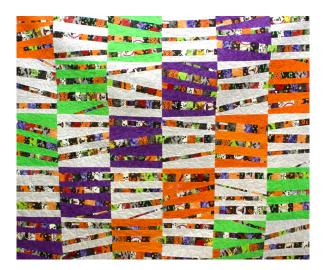


Win this booOOO-tiful Halloweenthemed quilt!

Now here's pumpkin guaranteed to raise your spirits!!! Sue Morrill, a wonderful supporter, donated this big cozy quilt to help us raise money for our Healdsburg animals! This fun and festive guilt measures 63.5" x 74" - the perfect size for cozying up with your favorite fuzzball on fright night!

Get ready to place your bid on Saturday 10/24!

https://one.bidpal.net/halloweenquilt



/welcome

10/24 Auction open from 9am - 9pm

10/25 Winner announced!



2020 Healdsburg Business Awards - For The Win!!!

Wow! We are so excited to announce that our Wags, Whiskers & WiFi event garnered the Healdsburg Chamber's Business Award for Most Creative Virtual Experience!!!

Thank you to everyone who voted and a huge thank you to all who participated in our virtual gala! We appreciate your support and are honored for this recognition from the Healdsburg Chamber!

Community Partner Spotlight



Big John's Market

Big John's not only offers seasonal and fresh groceries sourced from local farms, they have a reputation for making Sonoma County a wonderful place to live by emphasizing sustainable practices and supporting community projects... and Big John's has sponsored our Wags, Whiskers and Wine gala for many years – including this year's Wags, Whiskers & WiFi virtual event!



Passionate about animal welfare and the wellbeing of their community, Kim and John actively supported the original Healdsburg Animal Shelter, and continue to show their steadfast love for the animals with generous support of our Healdsburg Shelter since its opening in 2016.

Our heartfelt thanks go out to the Lloyd family for the many, many ways they make Sonoma County a vibrant and beautiful place to live, and for always putting the community at the heart of their business. We are so very grateful for your support!

Please Help!



Please Help us Purchase a New Generator!

We're about half way to our goal, and we need your help right now to raise the remaining funds as fast as we can. This year's fire season has been relentless - we so appreciate your help with this essential safety measure to protect our animals this year and for years to come.

Help us keep our promise to the animals - to make sure they are safe, no matter what.

DONATE NOW!



Did a fellow animal-lover send our newsletter your way? Sign up here to make sure you get HSSC's amazing animal stories and shelter news delivered directly to your inbox!

Kibbles 'N Bits



Subaru Loves Pets!!

As a part of Subaru Loves Pets, <u>Hansel Subaru</u> will donate \$100 to the shelter for every adoption this month at the Humane Society of Sonoma County in Santa Rosa!

Thanks Hansel Subaru, for your generosity and for helping us place pets into loving homes!

Disclaimer: Subaru of America, Inc. and its Retailers will donate \$100 for every dog or cat adoption from partner shelters from October 1, 2020 through October 31, 2020, up to \$3,100 in total.



You Voted ... And We WON!!

This year's virtual version of our annual Wags, Whiskers & Wine gala - Wags, Whiskers & WiFi - was just voted Best Fundraising Event in Sonoma County in the Press Democrat's Best of Sonoma County 2020 Reader's Choice Poll!!! Even in a year like this, when we weren't able to gather in person, our community came together in the virtual space to celebrate our compassionate commitment to the animals!

Thank you SO MUCH to everyone who voted for us, it is an honor!! ♥



It's the Perfect Time to Help the Animals!

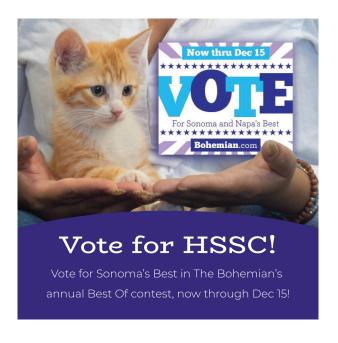
The CARES Act makes this the perfect time to help even more animals – and save on your taxes!

The CARES Act was implemented by Congress to help our nation through the COVID crisis. A lesser-known benefit of



the CARES Act may be helpful in your tax planning for 2020.

For more information on how the CARES Act might help you help the animals click here.



Bohemian's Best of 2021 - North Bay!

The Bohemian just opened their voting for their Best of 2021 Readers Poll and we'd LOVE to have your vote in the following categories:

In the Food & Drink category- Best Covid Winery Charity Event (Humane Society of Sonoma County Wags, Whiskers & WiFi at Kendall-Jackson)

In the Family category- Best Adoption Center, Best Animal Hospital (HSSC's Community Veterinary Clinic), Best Animal Rescue Group, Best Dog Obedience School, Best Summer Day Camp, and Best Veterinary Services (HSSC's Community Veterinary Clinic)

Voting runs through 12/15, vote for us now here!

THANK YOU!! 💚





New HSSC Gear: Style For Miles!

Our fantastic designer has created a new line of HSSC gear in beautiful fall colors! We've got tees for the whole family, even the four-legged ones!! We also have hoodies, sweatshirts, tank tops and masks!

Winter is coming - get cozy in our new gear here!

First and foremost, we want you all to stay safe and healthy. We will continue to post updates about our programs and services on our website here and on our Facebook page as COVID response continues and fire season progresses.

Your ongoing support enables us to continue our lifesaving work for the animals during this challenging time.

Together we are providing protection, compassion, love and care. We are so grateful for this connection which inspires so much hope.

Donate Now!

HSSC's Santa Rosa Shelter: 5345 Hwy 12 West | Santa Rosa, CA 95407 707-542-0882 | info@humanesocietysoco.org

HSSC's Healdsburg Shelter: 555 Westside Rd | Healdsburg, CA 95448 707-431-3386 | info@humanesocietysoco.org

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