

Have you heard the mews?

eⁿanimAIL HUMANE SOCIETY
of sonoma county



Welcome Lindsay McCall!

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This month, we are pleased to announce that HSSC has a new executive director! Lindsay McCall succeeds Wendy Welling who is leaving the role to focus on her family's business.

We are deeply grateful to Wendy for her leadership over the years. Her commitment to the animals, strategic thinking and leadership has ensured we could sustain our lifesaving mission through wildfires, floods and the Coronavirus pandemic. And, through this time of continued challenges, we are beyond thankful and excited that the torch has been passed to Lindsay McCall.

Lindsay has been an integral part of HSSC and our culture of responsive resilience for many years. She joined us in 2016 as our Director of Animal Care and was appointed Director of Operations earlier this year! Her career in animal welfare began in Bay Area emergency veterinary practice and, before moving to Sonoma County to join HSSC, Lindsay worked for many years with a large private shelter in southern California. Her background in shelter management includes oversight and practice in neonatal kitten care, foster program management, trap/neuter/release for community cats, and pursuit of animal abuse and neglect cases alongside veterinarians and animal control.

Since her early days with HSSC, Lindsay has focused on furthering our progressive initiatives aimed at moving rescued animals from the shelter into their new home as quickly as possible – including streamlining adoption processes and providing support for owned and stray animals through multiple



channels. All of these efforts have enabled us to take in more animals who may be facing euthanasia at overcrowded shelters across the Bay Area, Central California and beyond.



Kati Aho, HSSC's Board President, remarked on this exciting transition: "On behalf of the HSSC Board of Directors, we want to thank Wendy for her years of service as our Executive Director. She's been an outstanding leader bringing insight, consistency, and an incredible ability to adapt. She has brought so much to the organization and will be missed. The Board of Directors is very pleased to welcome Lindsay to her new role. Lindsay has a strong background in animal welfare, is forward thinking and will take on the new role with enthusiasm and knowledge."

Please join us in wishing Wendy the very best in her new adventure and welcoming Lindsay to her new role! With Lindsay at the helm - and **you** by our side - the future looks very bright for the animals!

Thank you for your support and commitment to our mission!

Dog (and Cat!) Days of Summer!

Are you ready to fall in love with a fuzzy new family member? Now is the time!

Summer may technically be over, but our Dog (and Cat!) Days of Summer promo continues! We're on a mission to find a loving home for our adoptable animals, especially those who have been waiting longer to find forever families.

Now through September 30th, we are offering 50% off all adult dog and cat adoption fees!

Here are some sweeties who have been waiting patiently to meet you:



♥ Ready to bring home your new fuzzy family member? Click [here](#) to see how!! ♥

News From Our Shelter Hospital



As inconceivable as it may be, these two sweethearts were recently found abandoned near a Sebastopol business. During their intake exams, in addition to fleas and other minor health issues, our Shelter Medicine team discovered that Princess Buttercup (the brindle bulldog) had pyometra - an infection of the uterus. Our expert team was able to fix this painful and life-threatening condition during her spay surgery and both lovely pups were ready to find their new forever home.

We are very happy to report that these two cuties were adopted together by their wonderful new family, with many exciting adventures to look forward to. We cannot wait for the updates! ♥

In these changing times, your support helps HSSC's Shelter Medicine and CVC programs provide lifesaving procedures and surgeries for animals in need.

Any gift you can spare right now will do a world of good for our shelter animals and allow our medical and animal care teams to continue saving these precious lives.

THANK YOU FOR YOUR SUPPORT!

DONATE NOW!

How You Can Help



Help Us Raise the *Roooof!!*

We need to raise \$200,000 to replace our Santa Rosa Shelter's roof.

We're turning to you to help us keep a roof over the animals' heads – literally!

Our animal-adoring friends at [ARS Roofing](#) have pulled out all the stops to get us an amazing "cool roof" with a lifetime guarantee to protect the animals from ever more severe weather, save energy and significantly lower our utility bills.

Please help us keep our promise to the animals: to protect them and keep them safe, no matter what.

[Click Here to Make Your Gift!!](#)

❤️ Thank you so much for your support! ❤️



Help the animals of HSSC with an Oliver's Market Community Card!

Did you know that when you shop at any [Oliver's Market](#) with your Oliver's Community Card, up to 3% of what you spend will be donated to the Humane Society of Sonoma County if you designate us as your charity of choice? 😊

Don't have a Community Card? Ask your cashier for a form at checkout and sign up in seconds. We also have forms at the shelter.

Every dollar makes a difference ❤️



Be there for the animals, through thick and thin! ❤️

Become a Humane Partner with your automatic, recurring gift today!

Simplify your giving life and provide consistency and security for those animals who need it most. As a member of our Humane Partner program, your monthly donations will provide homeless animals with loving shelter, protection, medical treatment and all the time they need to find new homes. As a Humane Partner, you won't receive regular donation requests in the mail, but you may hear from us from time-to-time. And, in January of each year, we'll send you a "Thank You" receipt for tax purposes.

You will touch many hearts and lives with the kindness of a recurring gift.

Become a Humane Partner Now!

Join Us!



FOOD TRUCK FRIDAYS
AT BACCHUS LANDING



Authentic Mexican food!

SEPT. 24TH
4-7 P.M.



Special Guest Appearance!
Dog Kissing Booth, Raffle,
Dog Therapy Team,
and more!

Bacchus Landing
14210 Bacchus Landing Way
Healdsburg, CA 95448

Join us for Food Truck Fridays at **Bacchus Landing Cellars** in Healdsburg!

This Friday, September 24th from 4-7pm **El Coronel Mexican Restaurant** Taco Truck will be serving delicious Mexican food and Montagne Russe will be pouring wines in the Co-op, along with 13th & Third, Dot Wines and Aldina.

Montagne Russe will raffle a bottle of our 2018 Napa Valley Cabernet (\$85 retail), and HSSC will be there with our famous Kissing Booth, Dog Therapy Team and more! Come say hi!!



Join us for Rodney Strong's Americana Music Festival this summer!

Featuring three special evenings of wine, music, local vendors and some of your favorite local food trucks. Bring your chairs and blankets and settle in on their Concert Green. Limited tickets available. Please visit <https://www.rodneystrong.com/events/> to view more information or to purchase tickets!

Doors open at 4PM; performance from 5-7PM
\$10 adults / Free for children under 15

9/25 – David Luning band



RODNEY STRONG

♥ **Was our eAnimail forwarded to you by a friend?** ♥

Did a fellow animal-lover send our newsletter your way? Sign up [here](#) to make sure you get HSSC's amazing animal stories and shelter news delivered directly to your inbox!

First and foremost, we want you all to stay safe and healthy. As we work toward safely re-opening post-pandemic, we will continue to post updates about our programs and services on our website [here](#) and on our [Facebook page](#).

Your ongoing support enables us to continue our lifesaving work for the animals during changing times.

Together we are providing every animal protection, compassion, love and care. We are so grateful for this connection which inspires so much hope.



ADOPT



DONATE



VOLUNTEER

HSSC's Santa Rosa Shelter:
5345 Hwy 12 West | Santa Rosa, CA 95407
707-542-0882 | info@humanesocietysoco.org

HSSC's Healdsburg Shelter:
555 Westside Rd | Healdsburg, CA 95448
707-431-3386 | info@humanesocietysoco.org

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