



HUMANE SOCIETY
of Sonoma County

2024 ANNUAL REPORT



HSSC Alumna and ball expert Jillian



HSSC Interim Executive Director Neville Hormuz & Shadow



HUMANE SOCIETY

of Sonoma County

SANTA ROSA & HEALDSBURG

committed to kindness

Looking back on 2024, we're filled with gratitude and pride in the progress and impact we've made together. Each statistic and milestone captured in this Annual Report represents the hard work, compassion, care, and community support that have transformed the lives of both animals and the people who love them.

Our dedicated staff, volunteers, donors, and community partners have shown kindness and commitment, allowing us to expand vital programs, improve animal welfare, and offer support to pets and families in need throughout Sonoma County.

Looking ahead, our vision remains ambitious and optimistic. We'll continue to innovate, strengthen our partnerships, and grow our outreach to ensure every animal in our care receives love, and the second chance they deserve. Thank you for helping inject love into our community. Your generosity and compassion fuel our mission, making Sonoma County a safer, kinder place for animals and the people who love them.

Neville Hormuz
Interim Executive Director
Humane Society of Sonoma County



HSSC Alumnus Geranium, now Ricky Bobby



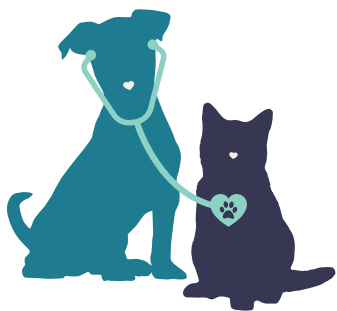
Adoptions

Geranium, now a fun-loving kitten, had a bumpy start in life. He came to us from one of our rescue partners in the Central Valley along with four of his siblings. A couple of days after their arrival, many of the kittens broke with lesions on their tongues and noses – signs of a contagious viral infection. Our shelter medical team started treating them right away. As the kittens recovered, they were spayed and neutered, and began finding homes. Geranium developed some tummy troubles and wasn't quite healthy enough to move forward with adoption just yet. Additionally, once his littermates were adopted, he lost his appetite. We knew he needed a little extra TLC, and one of our superhero vet techs, Allie, made it her personal mission to provide that for him!

Here's Allie's account of being sweet Geranium's after-hours caretaker: "Geranium came home with me, where he became BESTIES with my three kitties (who DO NOT like new cats). We learned that his favorite toys were wand toys and that he LOVES having feline friends. He also grew in confidence and size. His appetite improved amazingly with the encouragement of both me... and my cats! As we became more comfortable, he became more active and playful! Due to his crazy fast zoomies, he earned the name Ricky Bobby from my partner, Adam. We even had him join us in watching 'Talladega Nights' so that he could see where he got his name. We all loved having him! On the very first day after being cleared medically, he was adopted. He was supposed to remain in foster with me but join me at work on workdays, but it didn't happen! Within an hour he met his new fam who are MAJOR NASCAR fans. The father of the family showed up wearing a NASCAR t-shirt. Turns out, they watch NASCAR weekly, had a kitten friend at home (also adopted from us) waiting to meet "Ricky", and they want to keep the name! They also wanted to hear all about his time spent with my little family of five. He went to the best family I could have imagined for him! We are so grateful to have seen him grow and find his forever home!"



HSSC Alumnus Burger Bob, now Gansito



Shelter Medicine

At just over 5-years-old and just over 5 pounds, Burger Bob is a tiny little guy who had big anxiety. He was one of several extremely shy little dogs transferred to us when our friends at Inland Valley Humane Society became desperately over capacity.

He needed some veterinary care, including a dental procedure, and who better to foster with than our very own Chihuahua-whisperers, Dr. Ada and RVT Melina!

One by one, this special group of shy dogs began to find forever homes. And, after some time to heal and decompress, Burger Bob was also ready to find a place of his own where he could be accepted and adored on his own unique terms. Dr. Ada shared this heartwarming update from Bob's adopter:

“Now going by the name Gansito, mom reports that he ‘has been doing wonderfully and much better than I thought he would be and is starting to be a goofball! He follows his new brother Mixtli around and is living the Chihuahua dream.’ “

As Dr. Ada says, “Happy days, Gansito, you’ll always be our Burger Bob! Thanks everyone for helping these Chihuahuas find their best life.”



Community Veterinary Clinic Client Penne



Community
Veterinary Clinic

Meet Penne, a long noodle of a pup who recently faced a big challenge.

Penne's journey began when his family noticed he wasn't eating and had been vomiting. A trip to the vet revealed something suspicious on a lateral x-ray. Penne was referred to VCA Animal Care Center for further testing, where additional x-rays showed an abnormal mass in his stomach—a foreign object that just wouldn't pass.

Penne's family faced heartbreak and stress due to financial constraints for the surgery. But that's when our friends at VCA Animal Hospitals reached out to us for help! On December 10th, we welcomed this sweet 4-year-old pup with open arms to our Community Vet Clinic and set to work.

Our incredible medical team performed exploratory surgery and discovered a large, bristly fabric mass lodged in Penne's stomach. Thankfully, the rest of his GI tract was clear, and the surgery was a success! Today, Penne is back to his adorable, tail-wagging self—ready to enjoy a lifetime of pet-approved meals!



C.A.T. Team Celestino Jimenez & Jorge Delgado



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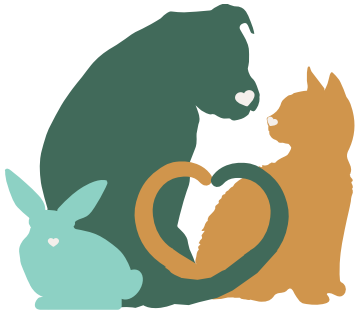
Our Community Action Team (CAT) is focused on meeting the need where it exists – starting with making sure no pets go hungry. To better support those in need, our CAT program has been delivering bulk quantities of donated food and supplies to over twenty human service organizations in the community.

HSSC Community Initiatives Manager, Jorge Delgado, described a compassionate connection he made with a pet guardian at a service site in Cloverdale. “She shared that her husband was not able to work and that her paycheck was being stretched thin,” Jorge says. “She needed food for their dog and cat. Since we were able to provide that, her paycheck can now go a little further covering her family’s other pressing needs.”

We are committed to helping pets and their loving families stay together, nurturing the human/animal bond within our community.



Volunteer Dan Mason



Volunteers

At HSSC's Healdsburg campus, we are incredibly fortunate to have dedicated, long-time volunteers. One standout is Dan Mason, who has been volunteering with us for over eight years. Throughout that time, Dan has played a vital role in caring for our guinea pigs and many other species.

While most volunteers come in weekly, Dan goes above and beyond—he's at the shelter every single day at 9 a.m. Not only does he clean and care for our guinea pigs, but he also spends time socializing them. Most mornings, you'll find him in a cozy chair, cuddling, offering treats, and even reading to these furry friends.

In the past year alone, our Healdsburg campus has found loving homes for 27 guinea pigs across Sonoma County. With about six guinea pigs on site at any given time, we actively collaborate with rescue partners to transfer in guinea pigs when adoptions occur, helping ease the burden on other shelters.

Dan's unwavering dedication and compassion make all the difference. Thanks to his consistent care, our guinea pigs receive the love and attention they need while they wait for their forever homes.



HSSC Alumna Merida



Foster Care

Like her namesake from the movie Brave, this tiny tabby princess showed incredible courage to defy her fate. Found in a Safeway parking lot at just a few weeks old, this fierce little princess had already endured more than most. She'd suffered a traumatic injury, leaving part of her left front leg exposed and her ear bruised.

Despite her pain, Merida purred nervously, placing her trust in us. Our veterinary team quickly got to work, cleaning her wound and managing her pain. Dr. Kat Menard, DVM, shared, "it's impossible to say what happened to Merida. It could have been an animal or she could have been hit by a car, or something sharp and heavy might have fallen on her."

Merida went to foster after surgery to give her a place where she could recuperate and be spoiled as she recovered. Her amazing foster said "it's clear she is a very special kitten. She is affectionate, sweet, and cuddly. Despite everything she's been through, she is so trusting and eager to share her love with everyone. She leans in for scratches right away and starts purring up a storm. She's very curious about my dog Bear and it's been so fun to watch her try to figure him out!"

After just 15 days in our care, Merida's bravery and charm found her forever family! A huge thank you to all our foster families helping shelter animals heal on the journey to Happily Ever After!



HSSC Humane Education Junior Camp Counselor Sabrina Tristano



Humane Education

The Humane Society of Sonoma County offers a variety of exciting youth programs for children and teens. Animal welfare professionals provide insight and information about animal related careers and the safety and care of animals, emphasizing responsibility, respect and compassion. These award-winning camps foster a spirit of cooperative team building, as well as a commitment to community and the human animal bond. Programs are designed with fun, engaging lessons and activities promoting critical thinking, patience, teamwork, and kindness towards all living things.

Our Humane Education camp counselors are amazing teenagers who volunteer their time and energies to help attendees experience camp to the fullest. We could not be more proud of our camp counselor Sabrina Tristano who was recently recognized as a 2024 Youth Volunteer of the Year by the Center for Volunteer & Nonprofit Leadership!

Humane Education Youth Services Coordinator Kathy Pecsar says: “Because of Sabrina’s kindness and understanding of inclusivity in both children and animals, she has directly impacted the lives of hundreds of children by her teaching of empathy and understanding. In her teaching of Humane Education she has helped educate future generations in Animal Welfare in turn bettering the homeless animal crisis. In addition she developed several activities for our camps and afterschool classes including a Veterinary Care Bingo and a Make Your Animal a Habitat activity teaching animal care and comfort. Sabrina is a very special person and deserves to be recognized for all that she has done in promoting awareness of animal welfare while educating our community’s youth.”

Congratulations and many thanks to this amazing person for her contributions to our Humane Education program.



*“I adopted Micah last October!
He is now Mr. Peaches!
He has been also adopted by
9 year old Black Lab!
They are BEST BUDS!!”
- Terry S.*



ANNUAL REPORT FOR FISCAL YEAR 2024

Animals Rescued	1,782
Live Release Rate	97%
Shelter Capacity	240

SHELTER OPERATIONS

Strays	325
Transfers from other rescues	1,315
Owner Surrenders	142

HOMELESS ANIMAL RESCUE & SUPPORT SERVICES

Adoptions

Animals adopted	1,756
Cats	581
Kittens	544
Dogs	441
Puppies	120
House Rabbits	16
Small Companion Animals	54
Senior Animals (7+)	71

Shelter Medicine Program

Shelter animals with medical needs	607
Spay/Neuter Procedures	717
Surgeries	39
Dental procedures	58
Medical services provided	\$487,431

Behavior Support & Training

Shelter dogs supported	697
Shelter cats supported	1,199
Shelter Rabbits & Small Companion Animals	76

Foster Care Program

Number of fostered cats	17
Number of fostered dogs	56
Number of fostered kittens	223
Number of fostered puppies	64
Number of fostered rabbits	4
Number of small companion animals	29
Total number of animals fostered	364
Number of program volunteers	118



HSSC Alumna Embers



HSSC Vet Assistant Lucy with C.V.C. client Mocha

HOMED ANIMAL SUPPORT & SAFETY NET SERVICES

Community Action Team: Free Pet Food Pantry

Meals distributed: Santa Rosa location	60,940
Meals distributed: Healdsburg location	16,113
Meals distributed: mobile events & partner orgs	117,742
Number of human service partner organizations	23

Community Action Team: Free Vaccine Clinic

Number of FVRCP vaccines given to cats	495
Number of DAAP given to dogs	671
Number of pets microchipped	386

Animal Behavior Support

Cat private consultations	75
Dog post adopt consultations	376

Adoptions by owner

Approximate number of pets adopted	84
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Community Veterinary Clinic (CVC)

Pets cared for	2,073
Surgeries performed	580
Dental procedures performed	207
Total cost of services provided	\$610,108
Total paid by CVC clients	\$335,230
% of costs covered by HSSC	45%
% of costs covered by Clients	55%

Low Cost Spay/Neuter Clinic

Total number of feline surgeries	1,187
Total number of canine surgeries	1,009
Total cost of services provided	\$532,970
Total paid by Spay/Neuter clients	\$322,176
% of cost covered by HSSC	40%
% of cost covered by clients	60%



HSSC Academy of Dog trainers demonstrating canine behavior to Humane Education class

PUBLIC & COMMUNITY PROGRAMS

Volunteer Program

Total number of volunteers	224
Total volunteer hours	31,034
Equivalent number of full time employees	14.92
Equivalent full time employee compensation	\$801,608

Training Classes

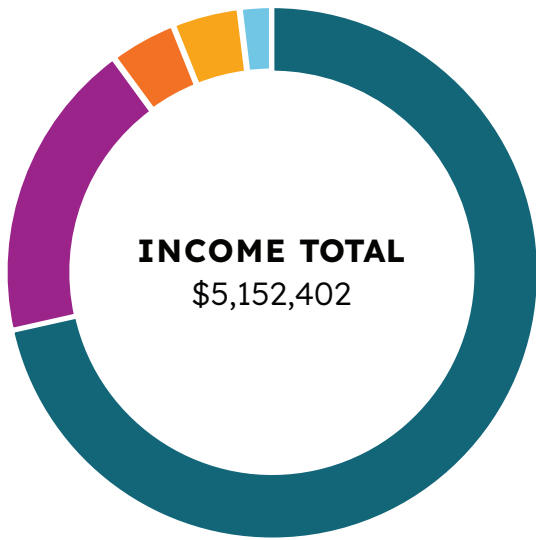
Total number of dogs trained	543
Dog training classes	109
Total number of puppies trained	203
Puppy training classes	43
Total number of puppies socialized	40
Puppy socialization classes	11

Humane Education

Camp enrollment: summer	112
Camp enrollment: winter	28
After School Academy	26
Scholarships Awarded	18
Junior Counselors ages 13-18	41
Youth Interns	4
Youth Completed Community Service Hours	1,405

Animal Ambassadors

Read to a Dog children served	845
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Contributions, Foundation & Government Grants: \$3,067,241

Program revenue: \$1,304,460

City Contracts: \$253,800 (4.0%)

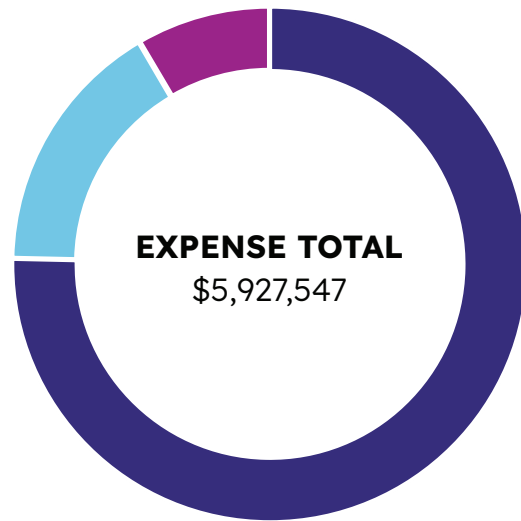
Investments and Rental Income: \$374,727

Other Revenue: \$152,174

Program Expense: \$4,447,019

Development & Fundraising: \$1,003,194

General & Administrative: \$477,334



GRANTS RECEIVED: (2023-2024 Fiscal Year)

Banfield Foundation, California Department of Food and Agriculture (Pet Lover’s License Plate Program), California for All Animals, Community Foundation Sonoma County, Thornton S. Glide, Jr. and Katrina D. Glide Foundation, Grey Muzzle Organization, Maddie’s Fund, Petco Love Foundation, Subaru Loves Pets (in partnership with the ASPCA)

2023 - 2024 BOARD OF DIRECTORS

LISA BARNES	Board President	STEVE MAASS	Board Member
NEVILLE HORMUZ	Board Secretary	ROBERT QUAIL	Board Member
KELLY STROMGREN	Board Treasurer	MARK RUBINS	Board Member
KATI AHO	Board Member	ANA SUAREZ	Board Member
SANDY CHUTE	Board Member	KRISTEN TRISKO	Board Member
CHRIS KITTREDGE	Board Member		



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