



Wags,
Whiskers
& Wine

AUGUST 1ST, 2025
ST. FRANCIS WINERY



HUMANE
SOCIETY
of Sonoma County

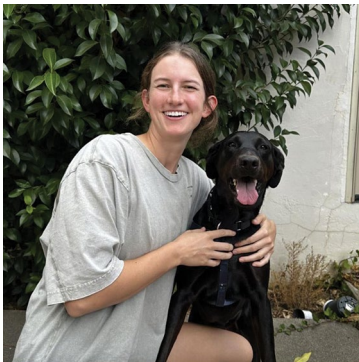
TWO DECADES CELEBRATING HAPPILY FUR-EVER AFTERS

Wags, Whiskers & Wine

~ Our Mission ~

To save lives and benefit the wellbeing of pets and their people with kindness, innovation, and leadership.

Committed to kindness in service to the community since 1931, the Humane Society of Sonoma County is a donor-supported safe haven for animals. Their mission is to save lives and benefit the wellbeing of pets and their people with kindness, innovation, and leadership. Every animal in their care receives medical treatment, including low-cost veterinary care and spay/neuter services, free food and supplies for pet parents in need, training classes and behavior support, and comprehensive adoption services. Working compassionately and diligently with pets and their people every day, HSSC is dedicated to achieving their vision of a world where every animal is safe and loved.



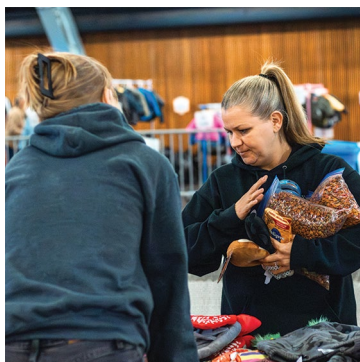
1,565+ animals adopted



1,280+ lifesaving transfers
from overcrowded shelters



2,200+ pets spayed/neutered
at our Spay/Neuter Clinic



108,272+ meals for pets by our
Community Action Team



2,115+ pets cared for at our
Community Veterinary Clinic



HUMANE SOCIETY

of Sonoma County

SANTA ROSA & HEALDSBURG

Wags, Whiskers & Wine

BECOME A 2025 SPONSOR

Leader of the Pack • \$25,000

- Top tier placement of your name or logo on printed and digital event promotion materials, programs, banners and signage in our shelters and in the community
- Your linked name or logo on our event website before, during and after the event
- Recognition in local media event promotion
- One-year Habitat Sponsorship, with signage, in our Santa Rosa or Healdsburg Shelter
- A spotlight feature on you or your business in the print and digital issues of North Bay Pets magazine, with a link to your website
- Your logo, linked to your website or social media, on our Community Partner webpage for one year
- Kitten bomb party at your home or place of work
- A special shelter tour with staff and an animal experience
- A complimentary table (10 seats) to the event

True Companion • \$10,000

- Top tier placement of your name or logo on printed and digital event promotion materials, programs, banners and signage in our shelters and in the community
- Your linked name or logo on our event website before, during and after the event
- Recognition in local media event promotion
- One-year Habitat Sponsorship, with signage, in our Santa Rosa or Healdsburg Shelter
- A spotlight feature on you or your business in the print and digital issues of North Bay Pets magazine, with a link to your website
- Your logo, linked to your website or social media, on our Community Partner webpage for one year
- 4 complimentary tickets to the event

Fur-Ever Friend • \$2,500

- Placement of your name or logo on printed and digital event promotion materials, programs, banners and signage in our shelters and in the community
- Your linked name or logo on our event website before, during and after the event
- Prominent listing in eAnimail, our digital newsletter
- Your logo, linked to your website or social media, on our Community Partner webpage for one year

Guardian Angel • \$15,000

- Top tier placement of your name or logo on printed and digital event promotion materials, programs, banners and signage in our shelters and in the community
- Your linked name or logo on our event website before, during and after the event
- Recognition in local media event promotion
- One-year Habitat Sponsorship, with signage, in our Santa Rosa or Healdsburg Shelter
- A spotlight feature on you or your business in the print and digital issues of North Bay Pets magazine, with a link to your website
- Your logo, linked to your website or social media, on our Community Partner webpage for one year
- A special shelter tour with staff and an animal experience
- 6 complimentary tickets to the event

Purrfect Partner • \$5,000

- Prominent placement of your name or logo on printed and digital event promotion materials, programs, banners and signage in our shelters and in the community
- Your linked name or logo on our event website before, during and after the event
- Recognition in local media event promotion
- A profile of you or your business in eAnimail, our digital newsletter
- Your logo, linked to your website or social media, on our Community Partner webpage for one year
- 2 complimentary tickets to the event

Best Buddy • \$1,000

- Placement of your name or logo on printed and digital event promotion materials, programs, banners and signage in our shelters and in the community
- Your linked name or logo on our event website before, during and after the event
- Featured sponsor listing in eAnimail, our digital newsletter



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BECOME A 2025 SPONSOR

Want to customize your own sponsorship package? We're happy to work with you to create a sponsorship option to suit your needs and help the animals! Contact us at gala@humanesocietysoco.org

YES! We will be a Wags, Whiskers & Wine Sponsor.
(See details next page)

- Leader of the Pack \$25,000
- Guardian Angel \$15,000
- True Companion \$10,000
- Purrfect Partner \$5,000
- Fur-ever Friend \$2,500
- Best Buddy \$1,000

We are unable to sponsor, but would like to make a donation of: \$ _____

We would like to donate an auction item(s)

Sponsor Deadlines:

May 5, 2025: to be included in pre-event print promotions/banners, programs and on invitations

June 13, 2025: to be included in event day print promotions/programs

July 18, 2025: to be included in digital promotions (the sooner you sponsor the more exposure you get!)

Promotional Exposure

- HSC Email reaches over 22K subscribers
- HSC Social Media reaches over 40K followers
- North Bay Pets reaches over 14K subscribers

CONTACT INFORMATION

Company Name _____

Contact Name _____

Address _____ City _____ State _____ Zip _____

Email _____

Phone _____

PAYMENT INFORMATION

- Check Enclosed (Please send checks to 5345 Highway 12 West, Santa Rosa, CA 95407)
- Credit Card (Please call 707-542-0882 ext 265 or ext 203 to pay by phone.)



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of Sonoma County

SANTA ROSA & HEALDSBURG